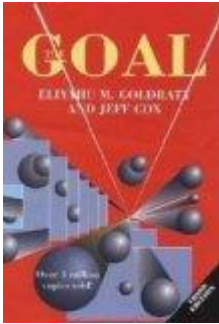


'The Goal' - What Could it Do for You?



Dr Eli Goldratt's million-selling book outlines the fundamental principles of the Theory of Constraints as he guides fictional manager Alex Rogo on a last-ditch - but ultimately triumphant - mission to save his manufacturing plant. But the principles used to save the plant are not just fiction - they can be applied to every industry and any kind of business. Why not yours too?

We are offering a half-day on-site *Goal* package, to include:

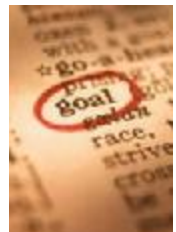
- Screening of the film version of 'The Goal'
- Explanation of the key TOC concepts
- Examination of the benefits - just what 'The Goal' could do for you!
- Exploration of how TOC can be applied to your company

All this for £250.00 (ex-VAT) per morning or afternoon session, plus expenses

Note that this price is per session, *not* per person, and thus represents excellent value for money.

Perhaps you have been interested in the ideas behind the Theory of Constraints for some while, but have been at a loss as to how to persuade your colleagues?

This package gives you the ideal opportunity to have a TOC expert present the fundamentals of the approach in-company to your key personnel.



'The Goal' will help you discover a revolutionary new way to do business - a commonsense way for people in any field of endeavour to increase productivity, profitability, and personal fulfilment.

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If you would like further information or wish to arrange a session at a time to suit you and your organisation, please contact us by telephone or email:

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